

The Dialogic® PowerMedia™ IP Media Server is a robust software-based multimedia server that allows service providers to rapidly deliver cost-effective video solutions with a high-quality user experience over mobile and broadband networks.

As a fundamental element of a Service Delivery Platform (SDP), PowerMedia IPMS can enable a wide variety of voice- and video-enabled value-added services (VAS), such as IVVR, MRBT, video portal, video mail, video call center, social interaction, and video advertisements.



Features

Enables advanced video functionality, such as transcoding, transrating, transizing, and overlays, with Dialogic® control algorithms for video transcoding

Supplies rich voice processing for transcoding, tone detection and generation, speaker identification and verification, conference mixing, and speech; integrates Dialogic® Brooktrout® Fax Software

Powered by a flexible architecture that supports incremental capacity increases on industry-standard server hardware from leading manufacturers

Proven interoperability with application servers from major vendors; supports industry-standard interfaces and protocols, including SIP, VoiceXML, MSCML, JSR 309, NETANN, MRCP, and RTSP

Designed for carrier operations

Benefits

Can deliver high Quality of Experience (QoE), a key element in customer satisfaction

Can improve operator ROI by allowing the deployment of a broad range of services on a common platform

Able to scale easily from a service trial on a single server to high-capacity solutions with redundancy on the hardware form factor chosen as most suitable for the customer's needs

Enables reduced development costs and time-to-market for deploying new services

Suitable for the demanding reliability, performance, and scalability requirements of a carrier environment

Solutions built with PowerMedia IPMS can be deployed in mobile, broadband, and wireline networks. IPMS can also be used as a Media Resource Function (MRF) network element in an IP Multimedia Subsystem (IMS) architecture for mobile and internet video solutions.

PowerMedia IPMS is field-proven on a wide range of industry-standard hardware platforms from leading manufacturers in a variety of form factors such as rack-mount servers, bladed servers, and AdvancedTCA. It is also offered as an application-ready appliance, with software pre-loaded on a rack-mount server.

In order to minimize operational costs for deployed solutions, PowerMedia IPMS can be managed remotely through a web-based operator console. It also supports remote real-time monitoring, alarming, logging, and tracing.

Solution Configuration Example

Figure 1 provides a configuration example for a VAS solution using PowerMedia IPMS and including the Dialogic® Vision™ 1000 Video Gateway for optional TDM connectivity.

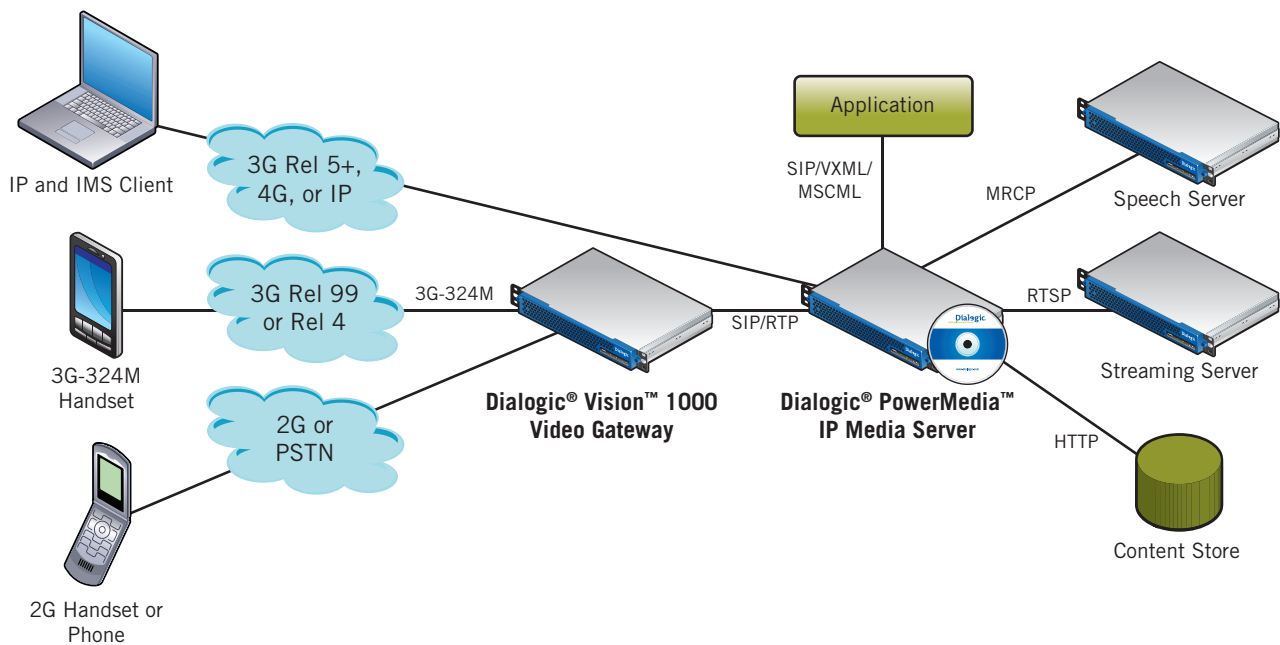


Figure 1. Configuration Example for VAS Solution

Because it supports standard protocols for speech streaming (MRCP), multimedia streaming (RTSP), and remote file access (HTTP), PowerMedia IPMS can provide such important functions as speech recognition and real-time access to multimedia content from streaming servers and other network-attached devices. The sample configuration in Figure 1 can be used to deliver such services as IVR and IVVR; voice and video mail, portals, and conferencing; CRBT and MRBT; prepaid calling; and call center applications connected to both TDM and IP networks.

When streaming video content, PowerMedia IPMS can improve user QoE by transforming video to a format that displays on user endpoints or terminals of different sizes. It can also modify video in real time for ad insertion and other purposes. In order to provide these capabilities, IPMS supports a rich variety of video transformation functions, including transcoding, transrating, transizing, and overlays.

Using PowerMedia IPMS also enables service providers to rapidly develop new services with open-standard SIP-based control protocols. As shown in Figure 1, applications are deployed using a separate application server available from a Dialogic partner or provided by the customer. The application server controls IPMS remotely over an Ethernet interface using protocols such as VoiceXML with video support, NETANN, or MSCML.

In addition, PowerMedia IPMS supports the Dialogic® PowerMedia™ Media Server Connector, a JSR 309-compliant Java-based media server control interface that provides an abstraction layer agnostic to the underlying media server control protocol. PowerMedia MSC enables developers to create multimedia communications services using a Java-based application development environment.

Solutions developed using PowerMedia MSC can be deployed with products that provide SIP- and Java-based service creation and execution environments, such as, for example, the Oracle Communications Converged Application Server, a SIP-based converged Java EE-IMS-SOA application server.

PowerMedia MSC is only available as a separate software release, and is not included in releases of PowerMedia IPMS. For more details, [contact](#) your local Dialogic sales representative.

Also shown in Figure 1 is a Dialogic® Vision™ 1000 Video Gateway that can be used to connect a VAS solution to a TDM-based wireless and/or wireline network, if required.

Technical Specifications

Media and Coders

Audio

Voice play/record, tone generation/detection (DTMF, RFC2833, custom), call progress analysis, PVD/PAMD
Audio conferencing with active talker detection, DTMF clamping, coach-pupil mode, per party gain/volume control

Audio codecs:

- RFC 2833 (DTMF)
- G.711 μ -Law, A-Law
- G.726 @ 32 kbps
- G.729AB
- AMR-NB

Speech support: ASR/TTS validated with third-party speech servers

Video

Video codecs:

- H.263, H.263+, H.263++ Baseline Profile up to Level 30
- H.264 Baseline Profile up to Level 1.3

Image size: CIF, QCIF

Frame rate: Up to 30 FPS

Bitrate: Up to 768 kbps

Video transcoding, transrating, transizing

Video Fast Update (VFU): Configurable dynamic responses to I-Frame Update requests from clients

Text overlay with scrolling, transparency and multi-language support

Image overlay for logo insertion

Video conferencing — based on switched active talker

Video conferencing — continuous presence with stream mixing (planned for a future release)

File containers: .3GP, WAV, MS-GSM

File operations: HTTP and/or NFS, RTSP/RTP

Signaling, Media, and Control Interfaces

IPv4, IPv6

RTP, RTCP

SIP (RFC 3261-compliant)

SIP+MSCML

SIP+VoiceXML 2.0 with extensions for advanced video

JSR 309 (available as the Dialogic® PowerMedia™ Media Server Connector)

MRCP v 1.0 and v 2.0

RTSP client support for streaming multimedia content from RTSP servers

Fax

CNG fax tone detection

ITU T.30 fax detection and termination using T.38 as a transport

ITU T.38 fax detection, reception, and transmission

Technical Specifications *(continued)*

Security

Secure Shell (SSH)

Secure logging

Capacity

Typical media sessions per server:

Audio sessions – Up to 1000 (any supported codec), depending on the system capacity

Video transcoding – Up to 400 unidirectional sessions per system (also includes audio transcoding), depending on the system capacity, codec, resolution, and frame rate.

System Management

WEB UI

FTP

SNMPv2c/v3

Command Line Interface (CLI)

Ethernet trace with packet capture

Standard Intel-Architecture-Based Platform Support:

Rack mount servers

IBM eServer BladeCenter

HP Blade Server

Dell servers

AdvancedTCA servers

Interfaces Required

Media and Signaling: 1000Base-TX Ethernet

Management: 1000Base-TX Ethernet and RS-232C serial port

Minimum System Requirements

Operating System: Red Hat Enterprise Linux 5 Update 2 (32-bit and 64-bit)

Processor: Intel Dual Xeon 2.8 GHz or greater

Ethernet: Dual 1000Base-TX (RJ-45)

Memory: 2GB RAM minimum

Storage: 30GB HD minimum

Software Pre-Loaded on Servers

Servers available with Dialogic® PowerMedia™ IP Media Server pre-loaded: Rack Mount Servers based on Intel Architecture with Intel Dual Quad-core processor. **Note:** For information about availability, [contact](#) your local Dialogic sales representative.



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